



## **MASONPRO Delivers Superior Service and Innovation**

MASONPRO, Inc. was founded in 1988 to fill the void left by the need for masonry specialty accessories in growing unit masonry markets. Continued growth is a result of their commitment to stay on the cutting edge of ever-evolving accessories in the commercial, industrial and institutional unit masonry markets. Their product line includes specialty accessories for single and multi-wythe CMU, anchor and tie solutions for brick, stone and CMU veneer assemblies, Air/Vapor Barrier systems, thermal envelope options, general cavity wall assemblies and masonry restoration.

The company's mission is to provide the highest quality selection of masonry specialty materials to the commercial, industrial, institutional and residential unit masonry markets. They accomplish this by delivering superior service and innovation at the most economical price. Leadership in masonry education, technical advancements and promotion galvanizes their commitment to excellence.

MASONPRO, a MIM member for more than 30 years, values the access the MIM provides to the most comprehensive and effective unit masonry technical, promotional, education and training organization in the U.S. Jeff Snyder, of MASONPRO, added, "The technical training that members receive helps elevate the quality of all masonry which ensures a healthy and prosperous future for our industry."

Jeff shared three great tips for new members or those new to the industry. "The MIM is a membership must for all those who participate in the unit masonry industry, including mason contractors, manufacturers, suppliers, designers and engineers," he said. He also recommends active participation and considers MIM membership as a great recruiting resource to build your company's engineering and design staff.

There are countless reasons why Jeff loves the masonry industry. "It is a blast to be a part of an industry that creates the greatest wall systems ever developed by humankind," he said. "Our industry is comprised of countless entrepreneurial spirits who perpetually create and innovate high-performance wall systems to meet the challenges of ever-evolving aesthetic, structural, air, vapor, moisture and thermal demands.