



LafargeHolcim is Helping Build Greener Cities and Smarter Infrastructures

LafargeHolcim (LH), supplies Michigan and the Great Lakes Region with masonry mortars produced at their Alpena, Michigan, plant. LH masonry mortar products deliver outstanding compressive and tensile bond strength, water repellency and low volume change. The company's masonry mortars are manufactured using high-quality portland cement clinker, plasticizers, ground limestone and air-entraining additives under rigid, laboratory-controlled conditions. In addition, to improve the Global Warming Potential (GWP) of the Alpena plant, and in support of customers seeking a more sustainable, innovative, concrete masonry unit (CMU), LH supplies an ASTM C595 TIL(10) to CMU producers.

As the global leader in innovative and sustainable building solutions, LH is helping build greener cities and smarter infrastructures. It is also improving living standards around the world. With sustainability at the core of its strategy, LH is becoming a net-zero company, crediting its people and communities for its success. LH is behind some of the world's most trusted brands in the building sector and employs 70,000 people worldwide who are passionate about building progress for people and our planet through their four business segments: Cement, Ready-Mix Concrete, Masonry, Aggregates and Solutions & Products.

Mike Tardich, marketing manager for LafargeHolcim, has been a MIM member for 25 years and an alternate on the MIM board for more than 20 years. He is thankful for the MIM's ongoing support and the business opportunities his membership has generated. He also appreciates the relationships he has formed with customers and other suppliers over the years. "It's like a fraternity," he said. "Everybody is helping and supporting one another. If you are having a problem, there is a very good chance that another member has gone through it and is willing to offer advice for how to handle the situation."

If you are new to the industry, Mike recommends joining the MIM to experience the support, information, education and promotion of masonry it offers. His favorite thing about the masonry industry is the resilience of the people. He added, "Being challenged every day by the competition, wood and steel, regulations, safety requirements, environmental issues and even a pandemic can't stop the people of this industry from pushing forward and thriving."